

JOIN OUR MISSION

OPPORTUNITIES TO SUPPORT
FAMILY ENRICHMENT CENTER



2022



Dear Community Partner,

Greetings from Family Enrichment Center! What a year 2020 has been. We are so grateful that this community has continued to support our organization in a time where our child abuse prevention services are needed at such an increased level. We are in full preparation mode for 2021 and plan to make it our best year yet!

We are hopeful that you will consider joining us as we work to strengthen families and help raise amazing children! We are asking for your commitment as we work towards our mission to empower families and prevent child abuse right here in our South Central Kentucky. Our success, and the wellbeing of our region's children, depends upon support from community partners like you.

Included in this letter you will find an Impact Summary highlighting key information from our programs throughout 2019-2020 fiscal year. You will also see a listing of our three main, upcoming fundraising events and the associated sponsorship opportunities.

Please return the enclosed form so we can count you among our Partners in Prevention. We look forward to your response!

Sincerely,

Nickie Jones
Executive Director

Enclosures

RUN/WALK FOR CHILDREN

March 26,
2022

TITLE SPONSOR

\$5,000

Exclusive

- 15 race entries
- Logo prominently featured on pre and post-event promotional materials including: Save the Date postcards, invitations, posters, social media, website, and race t-shirt.
- Company banner displayed at the
- Logo included on finisher's medals and category placement medals.
- Option to have a company representative appear on media interviews to promote the event.
- Recognized in media releases and radio PSAs.
- Option to have a tent/table set up at the staging area to hand out waters, chocolate milk, etc.



KIDS' ONE MILE FUN RUN

\$3,500

Exclusive

- 10 race entries
- Logo featured on pre and post-event promotional materials including: Save the Date postcards, posters, invitations, social media, website, main race t-shirt as well as the children's race shirt.
- Company banner to be displayed at the kid's check-in area and start/finish line of one mile course.
- Recognized in media releases and radio PSAs.
- Option to provide additional signage, banners for the course.

FINISH LINE SPONSOR

\$2,500

Exclusive

- 6 race entries
- Logo on pre and post-event promotional materials including: posters, invitations, brochures, social media, website, and race t-shirt.
- Company banner to be displayed at the Start or Finish line.
- Recognized in media releases and radio PSAs.

Deadlines to be included on promotional items are as follows:

Mailer #1: December 19, 2021

PSA: December 3, 2021

Posters: January 28, 2022

Mailer #2: February, 2022

T-shirts: March 1, 2022

Location:

Ephram White Park
885 Mt. Olivet Road
Bowling Green, KY 42101

Overview:

Our Annual Run/Walk for Children is held on the last Saturday of March and serves as the kick-off for Child Abuse Awareness Month in April.

The goal of the race is to bring community awareness to issues that many children and families in South Central Kentucky are facing.

Proceeds from this event go toward supporting the Family Enrichment Center's various programs that educate and empower families to prevent child abuse from ever occurring.

RUN/WALK FOR CHILDREN CONT.

REGISTRATION & HOSPITALITY SPONSOR

**\$2,000
Exclusive**

- 6 race entries
- Logo on pre and post-event promotional materials including: posters, invitations, social media, website, and race t-shirt.
- Company banner to be displayed at the Registration & Volunteer Check-In Station.
- Recognized in media releases and radio PSAs.

WATER STATION SPONSOR

**\$1,000
1/8 Available**

- 4 race entries
- Logo on pre and post-event promotional materials including: posters, social media, website, and race t-shirt.
- Logoed banner to be displayed at your designated station with space for additional sponsor-provided signage.
- Option to have company representatives work the station.

MILE MARKER SPONSOR

**\$500
19/26 Available**

- Logo on designated mile marker signage.
- Company listed on including website, and race t-shirt.

HALF-MILE MARKER SPONSOR

**\$250
22/26 Available**

- Company Name featured on designated half-mile marker signage.

BLUE RIBBON PARTNER IN PREVENTION

**\$100
Unlimited**

- Company or individual name on a special Blue Ribbon banner.

Deadlines to be included on promotional items are as follows:

Save the Date: December 1, 2021

PSA: January 7, 2022

Posters: January 28, 2022

T-shirts: March 1, 2022

MUD HAPPENS

August 26,
2022

TITLE SPONSOR-ONE BIG MUDDER

\$5,000

Exclusive

- 10 entries into "Mud Happens"
- Logo on all pre and post-event promotional materials including: posters, invitations, brochures, social media, website, and race t-shirt.
- Logoed banner to be displayed at the registration booth.
- Option to have a company representative appear on media interviews to promote the event.
- Recognized in media releases and radio PSAs.
- Opportunity for two company representatives to serve on the planning committee.
- Promotional table on race day.

KID'S MUDDY CHALLENGE SPONSOR

\$2,500

Exclusive

- 8 entries into "Mud Happens"
- Logo on all pre and post-event promotional materials including: posters, invitations, brochures, social media, website, and race t-shirt.
- Logoed banner to be displayed at the Kid's Muddy Challenge obstacle course.
- Recognized in media releases and radio PSAs.
- Promotional table on race day.

START OR FINISH LINE SPONSOR

\$2,500

2 Available

- 8 entries to "Mud Happens"
- Logo on all pre and post-event promotional materials including: posters, invitations, brochures, social media, website, and race t-shirt.
- Logoed banner to be displayed at the Start or Finish line.
- Recognized in media releases and radio PSAs.
- Promotional table on race day.

Location:

Phil Moore Park
7101 Scottsville Road
Alvaton, KY

Website:

mudhappensfec.com

Overview:

Mud Happens, *One Bad Mud Run* is a family-friendly event that combines a good time with a great cause!

Sponsorships for Mud Happens are a great fit for your company or organization if you're looking to encourage team-building, support health and wellness, or simply make a difference in the lives of kids right here in South Central Kentucky.

Proceeds from this event go toward supporting the Family Enrichment Center's various programs that educate and empower families to prevent child abuse from ever occurring.

MUD HAPPENS CONT.

- | | |
|---|--------------------------------|
| <input type="checkbox"/> AFTER PARTY SPONSOR | \$2,000
Exclusive |
| <ul style="list-style-type: none">• 6 entries to "Mud Happens"• Logo on all pre and post-event promotional materials including: posters, invitations, brochures, social media, website, and race t-shirt.• Logoed banner to be displayed at the After Party location.• Recognized in media releases and radio PSAs.• Promotional table on race day. | |
| <input type="checkbox"/> HOSE OFF SPONSOR | \$1,000
2 Available |
| <ul style="list-style-type: none">• 4 entries into "Mud Happens"• Company name listed on event promotional materials including: posters, invitations, website, and race t-shirt.• Logoed banner to be displayed at the Hose Off site.• Recognized in media releases and radio PSAs. | |
| <input type="checkbox"/> WATERING HOLE SPONSOR | \$500
5 Available |
| <ul style="list-style-type: none">• 2 entries into "Mud Happens"• Company name listed on website and race t-shirt.• Logoed banner to be displayed at your designated station. | |
| <input type="checkbox"/> OBSTACLE SPONSOR | \$250
18 Available |
| <ul style="list-style-type: none">• Logo on designated obstacle.• Company listed on event t-shirts. | |

COMMITMENT FORM

BLUE RIBBON PARTNER IN PREVENTION

**\$100
Unlimited**

- Company or individual name on a special Blue Ribbon banner.

Business/Individual Name: _____
As you wish it to appear on print and/or media.

Address	City	State	Zip Code
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Business Website: _____

Primary Contact: _____

Email: _____ **Phone:** _____

Payment Options:

_____ Check made out to Family Enrichment Center is enclosed.

_____ Please send us an invoice to the address above.

_____ Credit Card Visa MasterCard Discover

Name as it appears on card: _____
(please print)

Card number: _____

Expiration Date: ____ / ____ **3 Digit CVC Code:** _____

Zip Code associated with card: _____

Signature: _____ **Date:** _____



**Response Forms can
be returned via:**



katie@familyenrichment
center.com



270.842.5831



1133 Adams Street,
Bowling Green, KY 42101

THANK YOU!

Your contribution is tax
deductible.

**Please make checks
payable to:**

Family Enrichment
Center

(Tax ID #610956466)

For more information
call 270- 781-6714